

display ads

Broward & Miami-Dade
Palm Beach County
Florida Editions

Contact us at 954.630.1610 for further information



Advertising Insertion Order ~ An Agreement

Table with 4 columns: black/white rates per month, 1 month rate, 6 month rate, 12 Month rate. Rows include Display Ad (with 15% and 25% discounts), Full Page, 2/3 Page, 1/2 Page, 5/12 Page, 1/3 Page, 1/4 Page, 1/6 Page, 1/8 Page, Business Card, and 1/12 Page.

COLOR

1/12 to 1/8: \$225; 1/6 to 1/3 = \$275; 1/2 to 5/12 = \$325; 2/3 to full = \$375

DISPLAY AD ON OUR "COVERS" — **Miami color included.

Table with 4 columns: Description, 1 month rate, 6 month rate, 12 Month rate. Rows include Inside Front or 3, Page 3, Page 4 & 5, Inside Back, and Outside Back.

Community Resource Guide (CRG) (includes image for Miami editions)

Table with 4 columns: Description, 1 month rate, 6 month rate, 12 Month rate. Rows include CRG without display ad and CRG with display ad.

CRG requested category:
add't'l words in description @\$2.99; add't'l items @\$12; .75" x 1" photo or logo \$20

*Pricing based on the same content ad(s) running with consecutive month placement in Broward, Palm Beach, Miami-Dade (English) & Miami-Dade bi-monthly Spanish Edition. Prices listed are per month by supplying camera ready (electronic ad), black/white ads.

X Signature Date (please enter as MM/DD/YY)

Name

Business or Professional Name

Billing Address

City, State & Zip

Phone Fax

Email

Billing preference, check one: monthly quarterly semi-annual

Form fields for Credit Card Number, Expiration: MMY, Security Code

Notes field

resourceguide

Basic listing includes four Items and 25 description words. Items*

- Business or Professional Name
Contact Name
Address
Phone (+ City)
Additional Phone (Cell)
Fax
E-Mail Address
Web Address

other

Ongoing calendar & classified items are purchased quarterly. Date calendar items and Mark Your Calendar ads—monthly. See Media Kit, page 3.

TO ORDER: Fax or email the completed insertion order. If using the PDF email-able form, your total should calculate automatically (initial layout/setup is not included in the form's total).

Click the Submit button to email this form
Susan@NaturalAwakeningsMag.com
or Fax to: 954.630.1670

Mailing address
Natural Awakenings
3900 Galt Ocean Dr # 1403
Ft Lauderdale FL 33308

Ad(s) to run:

From through

MM/YY MM/YY
(example: enter 01/09 for January 2009)

Monthly Display ad

Color

Layout (30% of non-discounted Broward rate, including color, if applicable)

Resource Guide (CRG)

Monthly TOTAL

Billing & Renewals: Automatic credit/debit card charging is the tenth of the month prior to publication unless specified otherwise. We choose not to send monthly bills. Charge confirmations will appear on your charge statement and email confirmations of each charge are sent if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts and an administrative fee of 25% of your non-discounted rate (minimum \$25) are imposed on broken agreements. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.

NAME:

INVOICE#