

BROWARD & MIAMI-DADE

BI-COUNTY AGREEMENT: INSERTION ORDER

ad rates

DISPLAY AD SIZE ~ QUOTES FOR BLACK/WHITE ADS - PRICE PER MONTH	1 MONTH*	6 MONTH*	12 MONTH*
Full Page	1966.88	1671.85	1475.16
2/3 Page	1445.74	1228.89	1084.31
1/2 Page	1137.75	967.09	8533.31
5/12 Page	977.75	831.09	733.31
1/3 Page	805.75	684.89	604.31
1/4 Page	637.38	541.77	478.04
1/6 Page	471.13	400.46	353.35
1/8 Page	356.81	303.29	267.61
Business Card	314.50	267.42	235.87
1/12 Page	261.19	222.01	195.89

DISPLAY AD ON OUR "COVERS"—

Inside Front	2489.50**	2116.07**	1867.12**
Page 3	2289.50	1946.08	1717.13
Page 4 & 5	2147.50	1825.38	1610.63
Inside Back	2440.63**	2046.37**	1805.62**
Outside Back	2829.00**	2404.65**	2085.75**

CRG without display ad	234.00	198.90	175.50
CRG with display ad	117.00	117.00	117.00

CRG requested category: _____

_____ add'l words in description @\$1.99; _____ add'l items @\$8; _____ .75" x 1" photo or logo \$20

*Pricing based on the same content ad(s) running with consecutive month placement in Broward, Miami-Dade English and Spanish Editions. Prices listed are per month by supplying camera ready (electronic ad), black/white ads. **Miami color included.

X

Authorized Signature

DATE

Name _____

Professional Name _____

Billing Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Charge preference: monthly quarterly semi-annual

Billing & Renewals: Automatic credit/debit card charging is the tenth of the month prior to publication (unless specified otherwise). We choose not to send monthly bills. Charge confirmation will appear on your charge statement - or email confirmations sent if email address is provided. Checks will be accepted on agreements with certain restrictions. Call for further information. Agreements are automatically renewed and based on the rate structure and advertising in place at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts & an administrative fee of 25% of your monthly rate may be imposed (minimum of \$50). Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest & legal fees.

3900 Galt Ocean Dr, 1403, Ft Lauderdale, FL 33308
pho 954.630.1610 ♦ fax 954.630.1670 ♦ Susan@NaturalAwakeningsMag.com
0806 issue (June 2008) Insertion Orders will be accepted using the rates in force at the start time of the agreement.

natural
awakenings®
HEALTHY LIVING

- Broward County (Greater Ft Lauderdale)
 - Miami-Dade County & the Florida Keys (English & Spanish editions)*
- * The Miami Spanish edition is bi-monthly: Jan/Feb, Mar/Apr, May/Jun....

CRG (Community Resource Guide): Basic listing includes up to 25 words to describe your business/service & 4 listing ITEMS:

1. Business/Professional Name
2. Extra Contact Name
3. Address (Street, City, State, Zip)
4. Phone (+ City/optional)
5. Additional Phone (Cell, 800 or VM)
6. Fax Phone
7. E-mail Address
8. Web Address (URL)

CRG extras: \$1.99 per additional words used to describe your business/service; additional ITEMS (per list above) \$8 each; & \$20 for logo/photo (.75" x 1"); MM & MA#s to be included as required by law.

Ad Design: The fee for layout/design of your ad is 30% of the 1 month rate of your ad size (Broward County)—a one time charge. Subsequent modifications to your ad may be subject to fees at a rate of \$1.50/minute with a minimum of \$30 for each new PROOF to client.

Full Color Ads: 1/12-1/8: \$150/mo, 1/6-1/3pg \$200, larger \$250.00/mo.

Technical requirements for sending electronic ad:
<http://www.SusieQintl.com/pdf/na-ad-sizes.pdf>

TO ORDER: Contracts are subject to approval by each publisher. Fill in contract; calculate price below. Email or Mail: CD, ZIP disk or diskette of ad materials*; Fax or mail signed agreement. Send to:

Susan Q Wood, Natural Awakenings
3900 Galt Ocean Dr, # 1403
Ft Lauderdale, FL 33308
email: Susan@NaturalAwakeningsMag.com
pho: 954-630-1610
fax: 954-630-1670

AD(S) TO RUN:

From _____/_____/_____ through _____/_____/_____
(Month/ Year) (Month/ Year)

Monthly Charges: Display ad _____

Color (see fee schedule above) _____

Layout 30% of non-discounted monthly rate for Broward, or monthly layout update charge—if applicable (original layouts - 1 time charge per ad designed) Layout _____

Community Resource Guide (CRG) _____

Monthly TOTAL _____

Credit Card Number

Expiration Mo/Yr

CVV code (from back)

BUSINESS NAME:

INVOICE #: