

display ads

**Broward & Miami-Dade
County, Florida Editions
(including the Florida Keys)**
Contact us at 954.630.1610 for further information



Advertising Insertion Order ~ An Agreement

black/white rates per month:	1 month rate	6 month rate	12 Month rate
DISPLAY AD (may include graphic):		15% discount	25% discount
Full Page	1966.88	1671.85	1475.16
2/3 Page	1445.74	1228.89	1084.31
1/2 Page	1137.75	967.09	8533.31
5/12 Page	977.75	831.09	733.31
1/3 Page	805.75	684.89	604.31
1/4 Page	637.38	541.77	478.04
1/6 Page	471.13	400.46	353.35
1/8 Page	356.81	303.29	267.61
Business Card	314.50	267.42	235.87
1/12 Page	261.19	222.01	195.89

COLOR: 1/12-1/8: \$150/mo, 1/6-1/3pg \$200, larger \$250/mo. **includes Miami Color

DISPLAY AD ON OUR "COVERS" —

Inside Front	2489.50**	2116.07**	1867.12**
Page 3	2289.50	1946.08	1717.13
Page 4 & 5	2147.50	1825.38	1610.63
Inside Back	2440.63**	2046.37**	1805.62**
Outside Back	2829.00**	2404.65**	2085.75**

COMMUNITY RESOURCE GUIDE (CRG):

CRG without display ad	234.00	198.90	175.50
CRG with display ad	117.00	117.00	117.00

CRG requested category: _____
 ___ addt'l words in description @\$1.99; ___ addt'l items @\$8; ___ .75" x 1" photo or logo \$20

*Pricing based on the same ad(s) running with consecutive month placement in both editions of Natural Awakenings (Broward and Miami-Dade [and Fla. Keys]).

X _____
 Signature Date (please enter as MM/DD/YY)

Name _____

Business or Professional Name _____

Billing Address _____

City, State & Zip _____

Phone _____ Fax _____

Email _____

Billing preference, check one: ___ monthly ___ quarterly ___ semi-annual

_____	_____	_____
Credit Card Number	Expiration: MMY	Security Code

Notes: _____

resourceguide

Basic listing includes four Items and 25 description words. Items*

- ___ Business or Professional Name
- ___ Contact Name
- ___ Address
- ___ Phone (+ City)
- ___ Additional Phone (Cell)
- ___ Fax
- ___ E-Mail Address
- ___ Web Address

other

Ongoing calendar & classified items are purchased quarterly. Date calendar items and Mark Your Calendar ads—monthly. See Media Kit, page 3.

TO ORDER: Fax or email the completed insertion order. If using the PDF email-able form, your total should calculate automatically (initial layout/setup is not included in the form's total).

Click the Submit button to email this form
 Susan@NaturalAwakeningsMag.com
 or Fax to: 954.630.1670

Mailing address
 Natural Awakenings
 3900 Galt Ocean Dr # 1403
 Ft Lauderdale FL 33308

Ad(s) to run:

From _____ through _____

MM/YY MM/YY
 (example: enter 01/09 for January 2009)

Monthly Display ad _____

Color _____

Layout (30% of non-discounted Broward rate, including color, if applicable) _____

Resource Guide (CRG) _____

Monthly TOTAL _____

Billing & Renewals: Automatic credit/debit card charging is the tenth of the month prior to publication *unless specified otherwise). We choose not to send monthly bills. Charge confirmations will appear on your charge statement and email confirmations of each charge are sent if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts and an administrative fee of 25% of your non-discounted rate (minimum \$25) are imposed on broken agreements. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.

NAME:

INVOICE#