

BROWARD & PALM BEACH

BI-COUNTY AGREEMENT: INSERTION ORDER



- Broward County (Greater Ft Lauderdale)
- Palm Beach County

adrates	RATES per month		
	1 MONTH*	6 MONTH*	12 MONTH*
<i>DISPLAY AD SIZE ~ QUOTES FOR BLACK/WHITE ADS - PRICE PER MONTH</i>			
Full Page	1545.00	1325.00	1158.75
2/3 Page	1127.00	957.95	845.25
1/2 Page	894.00	759.90	670.50
5/12 Page	790.00	671.50	592.50
1/3 Page	617.00	523.95	462.25
1/4 Page	511.00	434.35	383.25
1/6 Page	368.00	312.80	276.00
1/8 Page	279.00	237.15	209.25
Business Card	247.00	209.95	185.25
1/12 Page	204.00	173.40	153.00
DISPLAY AD ON OUR "COVERS"—			
Inside Front or 3	1847.00	1569.95	1385.25
Page 4 & 5	1720.00	1462.00	1289.50
Inside Back	1780.00	1513.00	1335.00
Outside Back	2149.00	1826.65	1575.75
Community Resource Guide (CRG)			
CRG without display ad	179.00	152.15	134.25
CRG with display ad	89.50	89.50	89.50
CRG requested category: _____			
_____ add'l words in description @\$2; _____ add'l items @\$8; _____ .75" x 1" photo or logo \$20			
*Pricing based on the same ad(s) running with consecutive month placement in both editions of Natural Awakenings (Broward and Palm Beach).			

CRG (Community Resource Guide): Basic listing includes up to 25 words to describe your business/service & 4 listing ITEMS:

1. Business/Professional Name
2. Extra Contact Name
3. Address (Street, City, State, Zip)
4. Phone (+ City/optional)
5. Additional Phone (Cell, 800 or VM)
6. Fax Phone
7. E-mail Address
8. Web Address (URL)

CRG extras: \$1.50 per additional words used to describe your business/service; additional ITEMS (per list above) \$7 each; & \$20 for logo/photo (.75" x 1"); MM & MA#s to be included as required by law.

Ad Design: The fee for layout/design of your ad is 30% of the 1 month rate of your ad size (Broward County)—a one time charge. Subsequent modifications to your ad may be subject to fees at a rate of \$1.50/minute with a minimum of \$30 for each new PROOF to client.

Full Color Ads: 1/12, BC: \$90; 1/8: \$98; 1/6: \$123; 1/4: \$135; 1/3: \$135; 5/12: \$185; 1/2: \$225; 2/3 & full: \$280

Technical requirements for sending electronic ad:
<http://www.SusieQintl.com/pdf/na-ad-sizes.pdf>

TO ORDER: Contracts are subject to approval by each publisher. Fill in contract; calculate price below. Email or Mail: CD with ad materials*; Fax or mail signed agreement. Send to:

Susan Q Wood, Natural Awakenings
 3900 Galt Ocean Dr, # 1403
 Ft Lauderdale, FL 33308
 email: Susan@NaturalAwakeningsMag.com
 pho: 954-630-1610
 fax: 954-630-1670

AD(S) TO RUN:

From ____/____/____ through ____/____/____
 (Month/ Year) (Month/ Year)

Monthly Charges: Display ad _____

Color (see fee schedule above) _____

Layout 30% of non-discounted monthly rate for Broward, or monthly layout update charge—if applicable (original layouts - 1 time charge per ad designed) Layout _____

Community Resource Guide (CRG) _____

Monthly TOTAL _____

X _____
 Authorized Signature DATE

Name _____

Professional Name _____

Billing Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Charge preference: monthly quarterly semi-annual

Billing & Renewals: Automatic credit/debit card charging is the tenth of the month prior to publication (unless specified otherwise). We choose not to send monthly bills. Charge confirmation will appear on your charge statement - or email confirmations sent if email address is provided. Checks will be accepted on agreements with certain restrictions. Call for further information. Agreements are automatically renewed and based on the rate structure and advertising in place at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts & an administrative fee of 25% of your monthly rate may be imposed (minimum of \$50). Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest & legal fees.

Credit Card Number	_____
Expiration Mo/Yr	_____
CVV code (from back)	_____

BUSINESS NAME:

INVOICE #: