

display ads

Broward & Palm Beach County Florida Editions

Contact us at 954.630.1610 for further information

natural awakenings®

HEALTHY LIVING

Advertising Insertion Order ~ An Agreement

black/white rates per month: 1 month rate 6 month rate 12 Month rate

Display Ad (may include graphic):	15% discount	25% discount
Full Page	1650.00	1402.50
2/3 Page	1204.00	1023.40
1/2 Page	960.00	816.00
5/12 Page	840.00	714.00
1/3 Page	660.00	561.00
1/4 Page	528.00	448.80
1/6 Page	396.00	336.60
1/8 Page	298.00	253.30
Business Card	264.00	224.60
1/12 Page	214.00	181.90

DISPLAY AD ON OUR "COVERS"—

Inside Front or 3	1900.00	1615.00	1425.00
Page 4 & 5	1780.00	1513.00	1345.00
Page 6 or 7	1720.00	1462.00	1290.00
Inside Back	1900.00	1615.00	1425.00
Outside Back	2300.00	1955.00	1725.00

COLOR

1/12 to 1/8: \$100; 1/6 to 1/3 = \$150; 1/2 to 5/12 = \$200; 2/3 to full = \$250

Community Resource Guide (CRG)

CRG without display ad	198.00	149.15	134.25
CRG with display ad	89.50	89.50	89.50

CRG requested category: _____

___ addt'l words in description @\$2; ___ addt'l items @\$8; ___ .75" x 1" photo or logo \$20

*Pricing based on the same ad(s) running with consecutive month placement in both editions of Natural Awakenings (Broward and Palm Beach).

X

Signature _____ Date (please enter as MM/DD/YY) _____

Name _____

Business or Professional Name _____

Billing Address _____

City, State & Zip _____

Phone _____ Fax _____

Email _____

Billing preference, check one: ___ monthly ___ quarterly ___ semi-annual

_____	_____	_____
Credit Card Number	Expiration: MMY	Security Code

Notes: _____

resourceguide

Basic listing includes four Items and 25 description words. Items*

- ___ Business or Professional Name
- ___ Contact Name
- ___ Address
- ___ Phone (+ City)
- ___ Additional Phone (Cell)
- ___ Fax
- ___ E-Mail Address
- ___ Web Address

other

Classified items are purchased quarterly. Date specific calendar items and Mark Your Calendar ads—monthly. More info: see Media Kit, page 3.

TO ORDER: Fax or email the completed insertion order. If using the PDF email-able form, your total should calculate automatically (*initial layout/setup is not included in the form's total*).

Click the Submit button to email this form

SQWood@gmail.com

or Fax to: 954.630.1670

Mailing address

Natural Awakenings
3900 Galt Ocean Dr # 1403
Ft Lauderdale FL 33308

Ad(s) to run in the following issues:

From _____ through _____

Month/Year Month/Year

(example: enter Dec10 for December 2010)

Monthly Display ad _____

Color _____

Layout (15% of non-discounted rate, including color, if applicable) _____

Resource Guide (CRG) _____

Monthly TOTAL _____

Billing & Renewals: Automatic credit/debit card charging is the tenth of the month prior to publication *unless specified otherwise). We choose not to send monthly bills. Charge confirmations will appear on your charge statement and email confirmations of each charge are sent if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts and an administrative fee of 25% of your non-discounted rate (minimum \$50) are imposed on broken agreements. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.

NAME:

INVOICE#