

**ad sizes**

**Let us design your ad and send you a proof.** Simply give us the copy (words) for your ad and send any graphics/logos you wish to include and we'll create a proof for you to approve prior to publication. It couldn't be easier. We charge 30% of the one month non-discounted rate for this service. Please note that copy/word changes after proof has been created is subject to an additional layout charge, minimum \$30.

**Emailing your own ad?** Create document to match ad size exactly. Exclude crop marks and printers marks.

**File Size:** Please save as 150 dpi or more.

**Fonts:** Embed all fonts in file. **Color:** convert to CMYK before sending

**Graphics:** images embedded in Microsoft documents are not acceptable.

**File types accepted:** PDF, TIFF, JPG, GIF AND EPS.

**Note:** Printed graphics / photos downloaded from the web cannot be used, typically they are not large enough files for smooth image printing.

**EMAIL TO:** Susan@NaturalAwakeningsMag.com

**Subject:** Advertising Insertion Order

**Complete Media Kit:** <http://www.SusieQintl.com/pdf/na-media.pdf>

<p>5/12 page 2 cols on 3 col pg 4.75" x 5.75"</p>
<p>Full Page 7.5" x 10"</p>

<p>1/12 Pg 2.25" x 2.25"</p>	<p>1/2 page 2 cols on 3 col pg 4.75" x 7"</p>
<p>1/4 page 7.5" x 2.25"</p>	

<p>1/4 page 3.5" x 4.5"</p>	<p>1/2 page 1 col on 2 col page 3.5" x 9.75"</p>
<p>Business Card 3.5" x 2"</p>	

<p>1/3 page 2 cols on 3 col pg 4.75" x 4.5"</p>	<p>1/3 page 2.25" x 9.75"</p>
<p>1/6 page 4.75" x 2.25"</p>	

<p>1/12 Pg 2.25" x 2.25"</p>	<p>1/3 Page 2 cols on 3 col page 4.75" x 3.25"</p>
<p>1/12 Pg 2.25" x 2.25"</p>	

<p>1/6 page 2.25" x 4.75"</p>	<p>2/3 page 2 cols on 3 col page 4.75" x 9.75"</p>
---------------------------------------	--

<p>2/3 page 7.5" x 6.25"</p>
<p>1/3 page 7.5" x 3.25"</p>