

ad sizes

Let us design your ad and send you a proof. Simply give us the copy (words) for your ad and send any graphics/logos you wish to include and we'll create a proof for you to approve prior to publication. It couldn't be easier. We charge 30% of the one month non-discounted rate for this service. Please note that copy/word changes after proof has been created is subject to an additional layout charge, minimum \$30.

Emailing your own ad? Create document to match ad size exactly. Exclude crop marks and printers marks.

File Size: Please save as 150 dpi or more.

Fonts: Embed all fonts in file. **Color:** convert to CMYK before sending

Graphics: images embedded in Microsoft documents are not acceptable.

File types accepted: PDF, TIFF, JPG, GIF AND EPS.

Note: Printed graphics / photos downloaded from the web cannot be used, typically they are not large enough files for smooth image printing.

EMAIL TO: SQWood@gmail.com

Subject: Advertising Insertion Order

Complete Media Kit:

http://www.SusieQintl.com/pdf/NatAwake_Broward_MediaKit.pdf

5/12 page 2 cols on 3 col pg 4.75" x 5.75"
Full Page 7.5" x 10"

1/12 Pg 2.25" x 2.25"	1/2 page 2 cols on 3 col pg 4.75" x 7"
1/4 page 7.5" x 2.25"	

1/4 page 3.5" x 4.5"	1/2 page 1 col on 2 col page 3.5" x 9.75"
Business Card 3.5" x 2"	

1/3 page 2 cols on 3 col pg 4.75" x 4.5"	1/3 page 2.25" x 9.75"
1/6 page 4.75" x 2.25"	

1/8 Pg 2.25" x 3.25"	1/4 Page 2 cols on 3 col page 4.75" x 3.25"
1/2 Pg 7.5" x 4.5"	

1/6 page 2.25" x 4.75"	2/3 page 2 cols on 3 col page 4.75" x 9.75"
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2/3 page 7.5" x 6.25"
1/3 page 7.5" x 3.25"