



calendar

Due on or before the 5th of the month prior to publication. **Submit online:**

<http://FtL.NaturalAwakeningsMag.com>
Email: SQWood@gmail.com.

Submit events in order as follows:

- Title of Event
- Time
- Brief Description
- Admission Price
- Location
- Phone

On-going Calendar

Classes and other events that meet on an on-going basis are placed in this section. Submit in the same format as above, description should be no more than 8 words. Charged @ \$15/mo, billed quarterly (\$45 every three months). **Display advertisers earn free on-going calendar items: one for ad size up to 1/6th page; two for up to 1/3rd page; three with up to 5/12th page, four up to 2/3 page, five with full page. Distribution points earn one free on-going item.**

Date-Specific Events

The calendar is a wonderful resource for filling your workshops & events. \$20 charge per listing.

MYC ads

Mark Your Calendar (MYC) ads are sold at \$35 a column inch and are placed in the calendar section. Minimum 2 inch sample below. No graphics are included, no layout fees. Send your words. We'll send a PROOF for approval. Heights are 2 to 9 inches.

markyourcalendar

Headline Here Name of Program...

This is a two inch Mark Your Calendar ad. They are sold by the column inch. \$35/inch, minimum two inches, maximum of nine inches.

Date of the Event

Time of event, or other days.

• This is 8 point text... it is the smallest font in any Mark Your Calendar ad. This area can be for a list of information about the event. Mention benefits, include important information.

Cost, registration by...

Contact Info, Phone #
email and/or website address

classified

Classified Ads run quarterly: \$4.50 a word per quarter(3 months), minimum \$45 charge. Ads run & are billed quarterly. I.e., 10 words/3 mos/\$45 total.

resource guide

Basic Listing: (Choose 4 Items and up to 25-word Description)

Items

- Business or Professional Name
- Contact Name
- Address
- Phone (+ optional City)
- Additional Phone (Cell)
- Fax
- E-Mail Address
- Web Address

*Additional items can be included in the listing at a charge of \$4 each (per month). To include a photo or logo (choose one), add \$10 per month. Professional license numbers are listed in this section.

Note: Cross-referencing a display ad is free of charge, i.e., See ad page XX.

Description: Up to 25 free words. Additional words may be added at \$1 per word.

SAMPLE BASIC LISTING

PUBLICATIONS

NATURAL AWAKENINGS
Susan Q Wood, Publisher
954.630.1610
www.FtL.NaturalAwakeningsMag.com

A monthly publication dedicated to providing health-conscious individuals with insights and information to improve the quality of life physically, mentally, emotionally and spiritually.

Monthly listing cost: \$99.00*
 15% discount w/ 6-month agreement: \$84.15
 25% discount w/ 12-month agreement: \$74.25

DISPLAY ADVERTISERS-

50% off Listing Cost: \$49.50

* The JANUARY CRG (in our Special Annual Edition) has a slightly different pricing structure. See other documentation for pricing.

To Submit Your Listing:

Choose a category.

Email/type in plain text format:

No *italics*, **bold face**, CAPS or underlined styles are used in the listing description. All CAPPED words will be converted to SMALL CAPS.

Words are counted as any set of letter/numbers separated by a space, hyphen or a slash.

My ad in Natural Awakenings has more than paid for itself. It has also been very helpful for clients attending my classes. Natural Awakenings is the only advertising we do. The exposure and circulation is great. Thank you!

—C.W., Oil Lady Aromatherapy

Natural Awakenings is a professionally recognized publication that has provided me and many of my clients with an

Community Resource Guide (CRG)

Due on or before the 10th of the month

SAMPLE LISTING with ITEMS and PHOTO added

PUBLICATIONS

NATURAL AWAKENINGS
Susan Q Wood, Publisher
3900 Galt Ocean Dr, Ft. Lauderdale
954.630.1610
954.630.1670, fax
954.295.2315, cell
SQWood@gmail.com
www.FtL.NaturalAwakeningsMag.com



A monthly publication dedicated to providing health-conscious individuals with insights and information to improve the quality of life physically, mentally, emotionally and spiritually. 26,000+ copies are distributed at over 500 locations.

Computing cost for above CRG:

32 words (32- 25 words = 7 extra words x \$1) = \$7

4 extra items @ \$4 each = \$16.00

Photo @ \$10 = \$10

Listing Cost: \$99 [+ \$7.00 + \$16 + \$10] = \$132.00

15% discount w/ 6 month contract

\$84.15 [+ \$7 + \$16 + \$10] = \$117.50

25% discount w/ 12 mo. contract

\$74.25 [+ \$7 + \$16 + \$10] = \$107.25

DISPLAY ADVERTISERS - 50% off Basic Listing Cost:

\$49.50 [+ \$7 + \$16 + \$10] = \$82.50

opportunity where we can successfully advertise and gain exposure through the many forms of promotion that the magazine has to offer. My client base and exposure to the local marketplace has greatly expanded due to the support of the creative and professional Natural Awakenings staff. Thank you for your invaluable service!

—Patricia Varley, MHSA, Professional Speaker
Business and Personal Coach